

RENDEZVOUS, PANELS AND MASTER CLASSES

Throughout the years, GAIFF has been organizing Rendezvous & Master Classes by guest filmmakers for international and local audiences of the festival. During the two-hour sessions, professionals share their experience and advice on how to build a successful filmmaking career. In 2018, these meetings were conducted by Valérie Massadian, Darren Aronofsky, Asghar Farhadi, Ulrich Seidl, Gianfranco Rossi, Larry Smith and Arsinee Khanjian.



PARTNERSHIP

Armenia-Turkey Cinema Platform (ATCP)

Established in 2009 by Golden Apricot Fund for Cinema Development (GAFCD) and Anadolu Kultur (Turkey), the Armenia-Turkey Cinema Platform (ATCP) facilitates co-production between Armenia and Turkey. It serves as a working platform for film professionals from both countries. ATCP is dedicated to transnational and multilateral cultural cooperation, professional training, and exchange of knowledge.

Eurasia Doc

Eurasia Doc is a unique opportunity for filmmakers working on creative documentary projects. Designed as a two-week scriptwriting residence with the purpose of creating an intensive working atmosphere between the participants and trainer, it also provides an opportunity to participate in co-production meetings. The filmmakers present their projects to producers and broadcasters to facilitate future production partnerships.

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GAIFF Pro
CROSS-BORDER
REGIONAL
INDUSTRY
PLATFORM
JULY 8-12
2019

Detailed information on the deadlines and eligibility
criteria can be found on the webpage



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GAIFFPro

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International **7 - 1 4**
Film Festival **2 0 1 9**

GAIFF Pro



Established in 2018, GAIFF Pro is an innovative, one-of-a-kind industry platform for local, regional, and international film professionals in Yerevan, Armenia and consists of several components, such as C2C Market, CineThink, and Armenia Turkey Cinema Platform (ATCP). Together with our partners, we bring the expertise of award-winning professionals to participating filmmakers and provide year-round master classes and pitching and film/script development workshops. In 2018, we hosted around 100 accredited international professionals as well as 20 film projects during the C2C Market, 25 Armenian projects at CineThink, and 8 projects at ATCP to finance and co-produce their films.

C2C PLATFORM

As a part of GAIFF Pro, Cross-Border Regional Co-production Market (C2C) is an international platform designed for emerging filmmakers of the Lesser Caucasus Region - Armenia, Azerbaijan, Georgia, Turkey and Iran. C2C aims to help filmmakers develop their first or second feature film projects and to pitch them to accredited international film industry professionals, boosting and establishing co-productions across borders. **C2C consists of 3 main elements:**

A. Feature Film Projects Market gives first or second time directors a chance to meet and present their feature-length film projects to international producers, financiers and investors accredited by the Festival. The Project Market is a three-day event. Over the course of the first two days, participating filmmakers will meet one-on-one with international producers and investors to pitch their projects for co-production. On the final day of the Market, the final results are announced. Participation of co-producers from all countries is encouraged, provided the director of the project is from one of the countries in the Lesser Caucasus region.

B. Work-in-Progress Market hosts feature-length films in the work-in-progress stage from first or second time directors from the Lesser Caucasus region. The selected 10 participants will present their films to international producers, festival programmers, distributors, and sales agents accredited by the festival. The Work-In-Progress Market is a two-day event where participating films will be presented in their current stage of post-production. Participation of co-producers from all countries is encouraged, provided the director of the project is from one of the countries in the Lesser Caucasus region.

C. C2C Film Showcase will arrange screenings of up to 10 selected films which have previously participated in development activities within the frameworks of GAIFF and have successfully made it to festivals around the world.



CINETHINK PLATFORM

CineThink is a year-round project which aims to develop the local film industry via trainings, workshops, pitchings, film showcases. CineThink Trainings is a collaboration between GAIFF and the "Think" training program. The workshop aims to help participating filmmakers hone their public speaking skills and refine their ability to present ideas and projects. At the end of the workshop, participants will have the chance to use their gained experience and knowledge to pitch their film projects to local investors and financiers. CineThink also contains various trainings held by international and local film professionals for project development, packaging, and the application process.



IN FOCUS

While maintaining the fundamental objectives of GAIFF - encouragement of networking and cultural exchange across borders, and preservation of the cultural diversity of the region - In Focus brings a specific topic/region/idea/concept to the spotlight, opening a new discourse on its cinematic establishment and further prospects of development. Every year we will study the focus of the program in detail, discuss its success stories in films, and help build a platform for its new strategic planning.