



A deep dive into **GORIZ**, is rooted in the notion of personal professional development.

A 6-month part-time learning journey to leverage your Armenian identity into a uniquely distinctive leadership style to make an impact on the global Armenian nation.



FOREWORD

Recent developments in Armenia have shown that history is in the making and that Armenians can be a model on the global stage, bold and decisive in shaping their future.

This moment provides us all with a unique opportunity to build on. The global Armenian nation needs a new generation of leaders who have the skills to help their contemporaries face new challenges together and who are anchored to their Armenian Identity. More than ever, each one of us can make a meaningful contribution to the Global Armenian Nation.

The Goriz leadership programme will resume in 2019, radically transformed. It aims to provide talented young Armenians with a professional-level leadership programme that will equip them to confront and transcend the challenges

of their personal, professional, community and public lives.

The programme is designed for a cohort composed of 15 men and 15 women. These participants will set off on a 6-month Leadership Development Journey. The journey will consist of lectures, experiential workshops and fun activities for social bonding. The cohort will also be exposed to world-class leaders who are engaged with their Armenian Identity

This brochure provides a brief introduction to the programme for the benefit of those who have been approached to take part in the first cohort of the new programme.

Nicolas Tavitian – Director of AGBU Europe



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WHY GORIZ?

Global Armenians are a community spanning the world, a distributed nation who share a common Armenian heritage and a dedication to the future of Armenia.

Today, Armenians have the opportunity to make the most of their global presence to promote culture, education, prosperity, security and more in the nation.

Leadership is key to this transformation. AGBU's Goriz programme aims to provide a "leadership engine" to the young generation that will expand the prospects of its participants and boost our global nation.



Goriz is a Leadership Development Programme to equip the next generation of Armenian Leaders who are engaged and enriched by their unique identity.

GORIZ is based on the best practices of world-class leadership trainings. It is hosted by a professional faculty of distinguished leaders. This leadership programme is especially designed for high potential young professionals with the positioning of the Armenian Identity dimension at its heart.

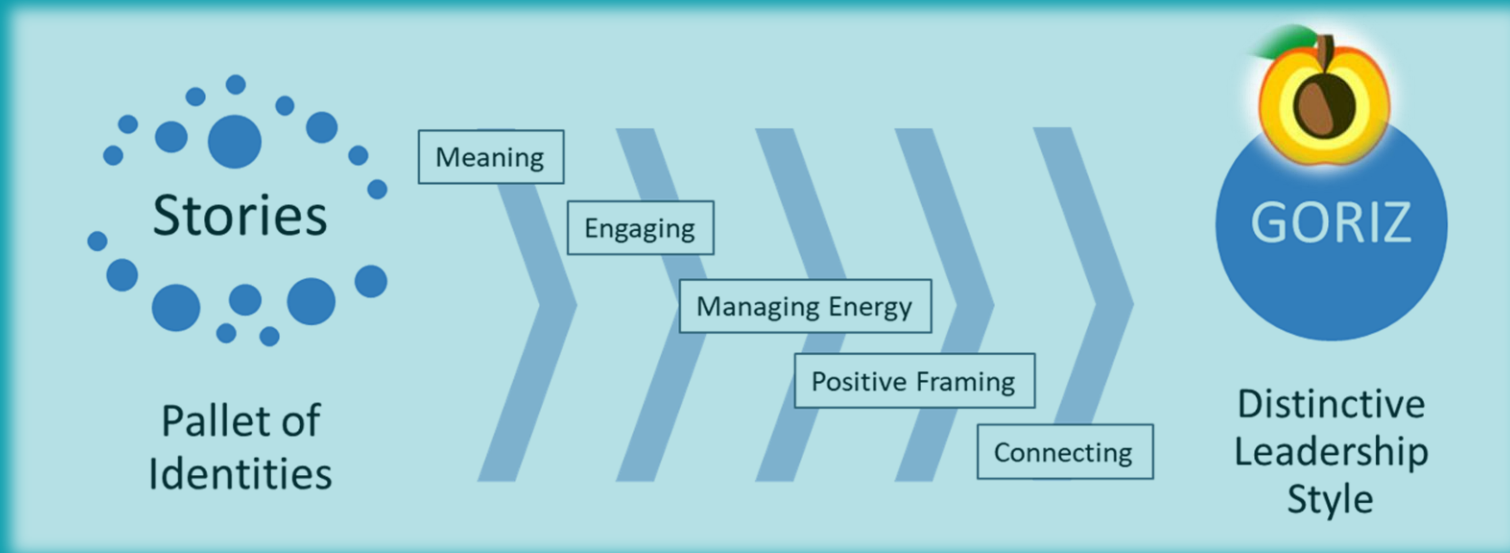
WHAT WILL I LEARN?

Our heritage is composed of the combination of our personal stories, which form individual pallets of identities. Their layered Armenian identities are the connecting point between all participants.

This leadership development programme will enable you to unleash the full potential of your unique pallet of identities and to form a

distinctive leadership style. The programme helps participants reflect on questions such as:

- How is my signature strength shaped?
- How does my personal and family history influence my sense of purpose?
- What drives my sense of duty and how do I take ownership?
- How can I benefit from networking and contributing a global community of professional Armenians?



HOW WILL I LEARN?

The programme creates a trusted and safe environment where participants achieve effective learning through:

- **Experiential Workshops:** The purpose of the workshops are to develop positive mindset and resilience. The Goriz programme invites participants to a safe and trusted environment. Experiential means you participate in simulations rather than sit in a room watching a slide show and listening to a lecture.
- **Participation to a High Impact project in the Armenian world.** The Goriz programme elevates leadership theory into practice as you are expected to contribute the expertise you gained to a local or global Armenian project. In partnership with Together4Armenia you

will contribute in bridging the gap between local initiatives and high potentials as yourself. Together4Armenia has a portfolio of more than 80 on-going project which require your gained leadership skills.

- **Keynote Speakers:** The leadership programme is facilitated by a world class faculty of distinguished leaders which feel engaged and empowered by their identity. Examples of people who have been engaged with leadership development within AGBU are:

Armen Sarkisian

- President of Armenia

Emma Arakelyan

- Leadership Author

Astrid Panosyan

- Former French Minister

Fabrice Asvazadourian

- Lead Accenture Strategy

Pierre Gurdjian

- President Brussels University

Sam Simonian

- Founder TUMO

Yervant Zorian

- Co-Founder Synopsis Armenia



EXAMPLE MODULE

Arrival Friday Night	Saturday	Sunday
	<p>8.30 – 9.00 Registration & Coffee</p> <p>9.00- 9.30 Intention Setting</p> <p>9.30- 10.15 Lecture: Engaging Leadership</p> <p>10.15-10.30 Coffee Break</p> <p>10.30-12.30 Experiential Workshop: Engaging Leadership</p> <p>12.30- 13.30 Lunch</p> <p>13.30-14.15 Lecture: Connecting as a leadership form</p> <p>14.15-16.15 Experiential Workshop: Connecting as a leadership form</p> <p>16.15-16.30 Wrap up of the day</p> <p>19.00-23.30 Dinner and drinks</p>	<p>8.30 – 9.00 Registration & Coffee</p> <p>9.00- 9.30 Intention Setting</p> <p>9.30- 10.15 Lecture: Positive framing</p> <p>10.15-10.30 Coffee Break</p> <p>10.30-12.30 Experiential Workshop: Positive framing</p> <p>12.30- 13.30 Lunch</p> <p>13.30-14.15 Lecture: Meaningful leadership</p> <p>14.15-16.15 Experiential Workshop: Meaningful leadership</p> <p>16.15-16.30 wrap up of the module</p> 

PROGRAMME TAKEWAYS

Through pre-work and 2 modules, each composed of 2-3 days, participants will experience immersive reflection, dialogues with peers, and learning in action. During this 6-month period, participants will learn to discern the signs of complexity and address the toughest leadership challenges through empowerment.

- Learn to navigate with a direction, not a destination.
- Listen from a position of not knowing the answer and radically reframe the questions you ask.
- Think system, create trust-based networks, and look for patterns.
- Embrace experimentation and venturing beyond the comfort zone of your habits.
- Build courage, and act consistently with resilience.

- Be inspired by leaders who feel empowered by their roots.
- Find happiness in your work by aligning it to your purpose in life.
- Voice opinions and show courage to create disruptive impact.
- Show adaptability and feel comfortable to address uncertainty.
- Gain sponsorship amongst a global network to gain benefits from inclusiveness.
- Fill the room with your presence.
- Act with resilience, endurance and determination.
- Tolerate change and embrace it as an opportunity for improvement.
- Navigate uncertainty with confidence.
- Connect to your passion and purpose.
- Draw inspiration from unexpected places
- Become a storyteller who compels others to take action.



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PROGRAMME DATES & TUITION

The programme fee covers tuition, coaching, programme materials, online alumni network, off-site excursions, meals and accommodation.

Please note that travel to and from the programme is a separate expense arranged by each participant. Accommodation expenses are covered by AGBU Europe.



Regular fee participant

€ 3,350.-

AGBU sponsored participant

€ 500.-

Cohort of 2019

Module 1 Brussels	13 – 14	April 2019
Module 2 Yerevan	12 – 14	October 2019

APPLICATION PROCESS



Step 1 – Accept the invitation to participate as an AGBU sponsored participant and confirm your availability for the 2 modules in 2019.

[Click here to Register](#)

– Deadline: 28th of February



Step 2 – Schedule a phone conversation with the facilitator of the Goriz programme to confirm your participation.



Step 3 – We invite you to make the payment to AGBU Europe to attend the Goriz 2019 programme



If you have questions please feel free to reach out to:

goriz@agbueurope.eu

